

# Understanding the Value of Your Work Within Multiple Markets

A lecture by Mary Virginia Swanson

**Thursday, September 5, 2013**

Social hour with light refreshments, 5:30-6:30.

**6:30** Lecture with Q&A and a discussion to follow.

One of the most exciting recent developments for photographers is the growth of new markets for their work. Whether a fine print is shown in a museum or in a corporate office, reproduced as book cover illustration or featured within product advertising, the value of that photograph is different for each buyer. In this seminar, Mary Virginia Swanson will provide an overview the value of your work within today's diverse photography marketplace.

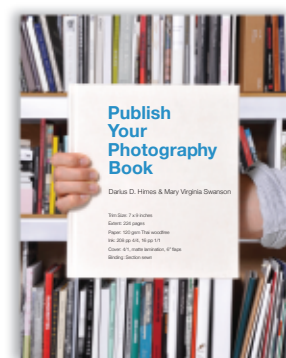
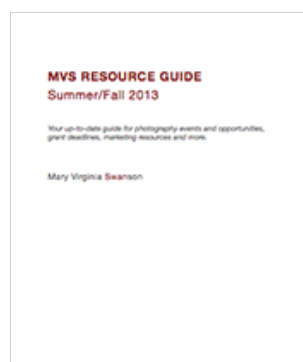
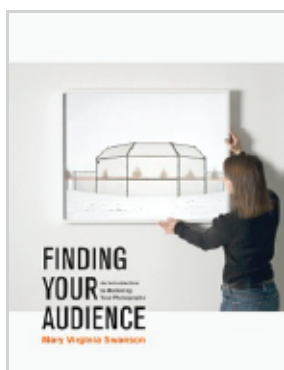
## Meckler Studio

121 South 4th Avenue (1/2 block south of Broadway)

In downtown Tucson, Arizona

View map at [www.mecklerphotography.com](http://www.mecklerphotography.com)

Free for all students with school ID | \$5 for ASMP members | \$15 for non-members



*Mary Virginia Swanson is an author, educator and consultant who helps artists find the strengths in their work, identify appreciative audiences and present their work in an informed, professional manner. A trusted mentor and advisor, her public seminars and lectures on marketing opportunities have proven to aid photographers in moving their careers to the next level. Read her blog and recent articles at [www.mvswanson.com](http://www.mvswanson.com).*

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